



The Christie
TOWARDS A FUTURE WITHOUT CANCER

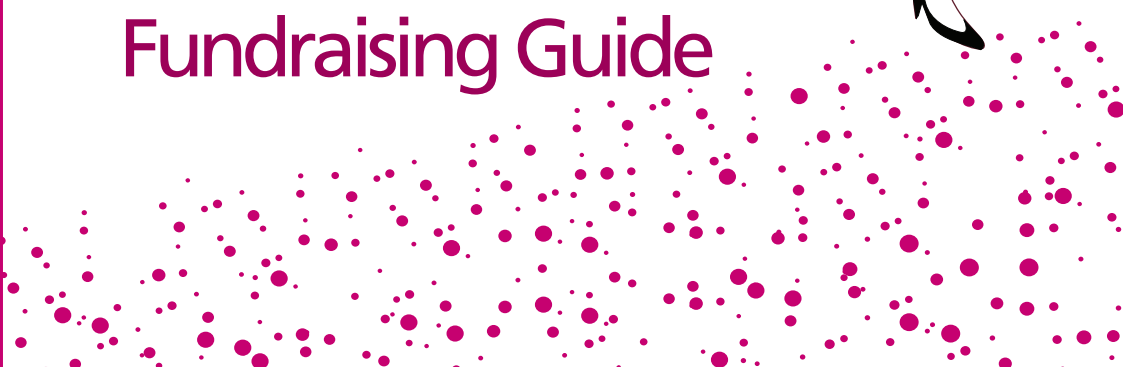
June is

RESERVED

for your...

LADIES LUNCH

Fundraising Guide



It's a lunchtime in June. Forget all the stresses of work and home, it's time for you to indulge yourself for a few hours and spend some quality time with all your favourite girlfriends. It's the chance to catch up on all the latest news and giggle at the most recent gossip. Enjoy delicious food, wonderful refreshments and really let your hair down!



We're absolutely delighted that you are planning to organise a Ladies Lunch to raise funds for The Christie. June is reserved for your Ladies Lunch and we can't wait to spread a little glitz and glamour throughout the North West!

Organising a Ladies Lunch is the perfect way to show your support – and of course have lots of fun too!

This pack should provide you with everything you need to start planning your own Ladies Lunch. Please also check out our website www.christies.org/ladieslunch for more advice, tips and free downloads

Actress Sally Lindsay is supporting our Ladies Lunch month

"Everyone knows how much we women just love to get together with our friends. And what better excuse could there be than to raise money for The Christie at the same time?"



Sally Lindsay

"I'm proud to be taking part in the first ever Ladies Lunch and I'd really encourage women across the North West to get their pals together in June and organise a Ladies Lunch to help such a fantastic cause"

"Every penny counts and can really make a difference to cancer patients"



Lets do Lunch

There are lots of different types of Ladies Lunches for you to choose from. Here are a few of our top favourite ways to lunch...

A fabulously glitzy luncheon at a hotel or local restaurant

It's the perfect opportunity to get all your favourite ladies together in one room and enjoy some great food and conversation whilst being waited on – won't that make a nice change?

Luxurious lunch

Why not set aside an afternoon for some pure indulgence with all your girlfriends? Manicures, facials and relaxing massages – pure bliss

Have a brilliant brunch

We're not fussy, you can hold your Ladies event earlier in the day too!

Fashion show lunch

How about a lunchtime treat with fantastic food and fashion for all your friends. Canapés, decadent desserts and the chance to shop – the perfect afternoon for any lady!

Strawberries and cream luncheon

The Wimbledon tennis tournament kicks off on the 21 June 2010. Enjoy a fruity lunch and refreshing beverage with all your pals whilst cheering on your favourite player

Tea and cucumber sandwiches

Enjoy a civilized get-together with all your friends and family

Lunch hour luncheon

If you're short on time there is no need to feel left out. Ask your colleagues to bring a dish and donate to attend a lunchtime get-together at your workplace

Baby shower brunch

A great excuse to treat your expectant friends to an afternoon of fun, gossip, surprises and fundraising

Royal Ascot themed luncheon

Ladies Day is Thursday 17 June 2010. The perfect excuse for all your ladies to don their best dresses and biggest hats

Decide which type of Ladies Lunch will best suit you and your friends. Think about what type of event you will enjoy organising and attending. Finally, choose a lunch that you will have time to organise – something you can fit into your busy schedule

Above all, make sure you enjoy yourself and get time to catch up on the latest news with all your closest girlfriends

Here's how to get started

Make sure you check out our website www.christies.org/ladieslunch for more advice, hints & tips and recipes to ensure your Ladies Lunch is a real success

Timings

- 📅 Most ladies will be holding their event during June 2010 but you can hold your lunch whenever suits you
- 📅 Give yourself plenty of time to organise your Ladies Lunch
- ⬇️ Check, check and double check. Make a check list and assign jobs to everyone helping you

Location

You can hold your Ladies Lunch in a number of different locations

- 📍 Hotel
- 📍 Local restaurant
- 📍 Marquee
- 📍 Pub
- 📍 Home
- 📍 School
- 📍 Local church hall
- 📍 Community centre
- 📍 Place of work
- 📍 Or what about a summer picnic in the park?

Make sure the venue is big enough for all your guests and check out the facilities like parking and disabled access

Invitations

- 📄 Download the 'Ladies Lunch' invites from our website www.christies.org/ladieslunch and send them to all your friends, family, colleagues and contacts
- 📄 You could put up posters in your local area to advertise your Ladies Lunch to your local community
- 📄 Send email invites to your work colleagues
- 📄 You could also download a press release template from our website www.christies.org/ladieslunch and send it to your local paper to tell them about your Ladies Lunch

- 📄 Once you receive RSVP's from your guests download tickets from our website and send them to everyone on your guest list

Money

- 📄 Set a budget for your Ladies Lunch
- 📄 Aim to raise three times as much as you spend
- ⬇️ Check your costs – ask for a charity rate or get it for free!
- 📄 Keep a list of all your expenses

After your lunch – complete the donations return form and send your money to The Christie. You can download a donations return form from our website

On the day

- 📄 Make sure you have enough helpers for the event to run smoothly
- 📄 If you are having a formal Ladies Lunch download the table place settings from our website and write them in plenty of time
- 📄 Take pictures of your guests having fun at your Ladies Lunch
- ⬇️ Don't forget to thank all your attendees and let them know how much you have raised
- 📄 Most importantly – enjoy yourself!

Health & Safety

- 📄 Consider if any insurance may be required for your Ladies Lunch. The
- 📄 Christie charity cannot accept responsibility for your event or anyone who participates in it
- 📄 Please look at our website www.christies.org/ladieslunch for more advice about keeping your event safe and legal

www.christies.org/ladieslunch
Tel: 0161 918 7398

Ladies Lunch materials

To help give your Ladies Lunch that extra bit of sparkle we have created a range of Ladies Lunch materials for you. Visit www.christies.org/ladieslunch to download tickets, invites, additional posters and table place settings for your event. Print off as many as you need



Please call 0161 918 7398 if you think of anything else you need for your Ladies Lunch

Fundraising ideas

- Hold an auction
- Host an inspirational speaker
- Hold a virtual auction
- How about a tombola or lucky dip?
- Contact your favourite clothes stores and see if they would like to feature their clothes in a fashion show lunch
- A raffle with lovely pamper gifts always go down a treat
- Speak to local shops and restaurants to see if they will donate a prize for a raffle or auction

Michelle Mercer of Miglio Designer Jewellery is kindly supporting Ladies Lunch month

MIGLIO
DESIGNER JEWELLERY

From stunning statement necklaces dripping in Swarovski crystals, burnished silver bracelets, amazing enhancers & pendants and beautiful earrings – there is something for everyone!

For any item of jewellery you purchase from our sponsor, 10% of that sale will be given to The Christie
Quote Ref. CH2010

If you would like to discuss having Michelle Mercer attend your Ladies Lunch event with Miglio Designer Jewellery please contact her directly quoting Ref. CH2010 on **07768 108 108** or email michelle@miglio-jewellery.com

Visit www.miglio-jewellery.com

Why we need your support

All the funds raised from Ladies Lunch events will make a real difference to cancer patients both now and in the future. As a world renowned centre for research, experts at The Christie continue to carry out vital work to find new treatments for the disease, including breast and gynecological cancers. We strive to improve diagnosis, treatment and care so patients have the best possible chance of survival - we can only do this with your support

Fundraiser and breast cancer survivor, Emma Jones, organises an annual Ladies Lunch for The Christie at a hotel in Stockport.

In 2009 she raised a fantastic £3,100...

Emma has a network of girlfriends who help organise her event and sell tickets to all their friends. Guests pay £30 and are treated to a delicious 3-course meal. Last year they decided on a 'red carpet' theme so they all had fun dressing the room with lots of sparkle

Emma always approaches her local shops and restaurants for support and organises a raffle and auction on the day. Her friends love bidding against each other for the best lots. Last year her guests were also treated to mini manicures and make up consultations which were a great hit with everyone

Emma said **"We all had a really fun day and were thrilled to raise so much money for The Christie. I've already started planning for my next Ladies Lunch in June!"**

Thank you

Thank you for your support and we hope you have a fabulous time at your Ladies Lunch. Don't forget to let us know how your event goes. We'd love to receive your pictures and stories

How to send in your money

To send in the money from your Ladies Lunch please complete the Donations Return Form that came with this guide.
Set up a postal order or write a cheque made payable to The Christie
(Please do not send in cash)

If you have any questions please call us on 0161 918 7398 and we'll be happy to help

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